

## Gator Board Wall Signs

To ensure a good quality product, we require that digital files for banners and other wide format prints meet the following requirements:

CMYK Color Mode  
150 DPI or VECTOR

### Photoshop

#### or any other pixel based files:

For optimum quality, files should be a minimum of 150 Pixels per inch (DPI) at full print size. Files can be sent scaled down, but the pixel dimensions need to be scaled up proportionately.

For example, a file for a 6x4 foot (72x48 inch) banner can be sent in at 1/2 size (36x24 inches), but the resolution must be 300 pixels per inch (2x the original resolution of 150).

### Illustrator

#### or any other vector based files:

Files can be scaled down to any size, as long as the size is proportionate to the final print size.

## InDesign

If there are any raster images placed into your InDesign file, the same rules for raster based files apply. Placed raster images must resize to a minimum of 150 pixels per inch at full print size.

### Need more help?

Please don't hesitate to call our customer service team at:

**(949) 540-0500**

For more technical information about file preparation, visit :

**[www.smartlevels.com/technical](http://www.smartlevels.com/technical)**

